# URBANISM NEXT CENTER UNIVERSITY OF OREGON

#### SUMMARY OF TOOLS AND LEVERS FOR SHAPING AV OUTCOMES

Summary adapted from 'A Framework for Shaping the Deployment of Autonomous Vehicles and Advancing Equity Outcomes' (January 2021) by the Urbanism Next Center with Cityfi. Project funded by the Knight Foundation.

### PUBLIC EDUCATION AND OUTREACH

EMPOWER COMMUNITIES WITH KNOWLEDGE ABOUT OPTIONS
CONDUCT PUBLIC AV PROJECT AND MOBILITY NEEDS OUTREACH

### STAKEHOLDER COORDINATION

PROVIDE POLITICAL ASSISTANCE
DEVELOP TRUST BETWEEN PARTNERS

CREATE AND COORDINATE AV WORKING GROUPS

**COORDINATE WITH BUSINESSES** 

**ASSIST IN CROSS AGENCY COORDINATION** 

## ALLOW AV PILOTS OR DEPLOYMENT

MODIFY LAWS TO ALLOW VEHICLES IN THE RIGHT-OF-WAY (ROW)
CLARIFY LIABILITY AND RESPONSIBILITIES

### SHAPE The Market

LIMIT THE NUMBER OF OPERATORS
LIMIT THE NUMBER OF VEHICLES
REDUCE BARRIERS TO ENTRY

ENSURE COMPLIANCE WITH EXISTING REGULATIONS AND AGREEMENTS

#### OPERATIONAL LIMITS, REQUIREMENTS, AND TOOLS

REQUIRE OPERATING OR BUSINESS PERMITS (OR OTHER REGULATION THAT ALLOWS FOR OPERATION)

REQUIRE VEHICLE OCCUPANCY MINIMUMS AND VMT MAXIMUMS

**CHARGE FEES OR TAXES** 

#### OPERATIONAL LIMITS, REQUIREMENTS, AND TOOLS (CONT.)

#### REQUIRE EQUITABLE ACCESS PROGRAMS. THESE PROGRAMS COULD:

Require communication/offerings in multiple languages Create a service coverage area and wait time minimums

Require vehicle accessibility

Require multiple forms of ride reservation and payment (not only smart phone based)

Require low-income fares

Require local hiring and fair labor practices

REQUIRE OR INCENTIVIZE ACTIVITIES/VEHICLES THAT REDUCE GHG EMISSIONS

ENSURE SAFETY BETWEEN PASSENGERS , AS WELL AS VEHICLES, PEDESTRIANS, AND BICYCLES

#### PROCESS ASSISTANCE

**FACILITATE PROCUREMENT** 

ALLOCATE STAFF TIME AND RESOURCES TO AV PILOTS AND DEPLOYMENT ALLOW VARIANCES TO FACILITATE AV PILOTS AND DEPLOYMENT

#### PURCHASING OR SUBSIDIZING AV SERVICES

PROVIDE DIRECT FINANCIAL ASSISTANCE
DIRECTLY PURCHASE AV SERVICES

#### TECHNOLOGY AND DATA INVESTMENTS

SET STANDARDS FOR DATA AND PLATFORMS

REQUIRE DATA SHARING AND REPORTING

**CREATE TECHNOLOGY RESOURCES** 

SHARE INFORMATION (SUCH AS CONSTRUCTION, DELAYS, OR USE PERMITS)
REGARDING CHANGES IN THE ROW

**DEVELOP AND/OR SUPPORT MAAS** 

PROVIDE A FRAMEWORK AND STANDARDS
FOR INTEGRATED PAYMENT AND BOOKING

#### PHYSICAL INFRASTRUCTURE INVESTMENTS AND MANAGEMENT

LIMIT OR PRIORITIZE AV ACCESS TO INFRASTRUCTURE

MANAGE TRAVEL-LANE ACCESS FOR AVS

**DESIGNATE AND MANAGE CURBSIDE ACCESS** 

INVEST IN TECH-READY TRANSPORTATION INFRASTRUCTURE

INVEST IN INFRASTRUCTURE IMPROVEMENTS FOR CONGESTION MANAGEMENT AND/OR AV DEPLOYMENT